

# GAURI BORSE

Data Analyst | SQL | Power BI | Python | Product Analytics  
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## EDUCATION

GES R. H Sapat College of Engineering, Nashik | Aug 2023 – May 2027  
Bachelor of Engineering (B.E) in Computer Engineering | CGPA : 8.5

## INTERNSHIPS / RELEVANT EXPERIENCES

### Engineering Intern – Minitex Systems India Pvt. Ltd | Nashik, India (Ongoing- Onsite)

- Worked with Hardware and OS Configuration and delivering high-quality results.

### Data Analyst – Intern (Infotact Solutions) | Bengaluru, India (Remote) | Nov 2025 – Jan 2026

- Collaborated with the analytics and project teams and assisted in data cleaning, reporting using Excel and Google Sheets.
- Analyzed retail sales data using SQL, Excel, and Power BI, improving business insights and identifying key revenue trends.
- Supported business analysis, financial analysis, generating interactive dashboards using Power BI and Tableau.
- Automated data processing and reporting workflows using **Python**, improving efficiency and reducing manual effort.
- Conducted **RFM analysis, EDA, and pivot-based analysis** to identify high-value customer segments and business opportunities.
- Tools:** SQL (PostgreSQL), Excel (Advanced), Power Query, Python, Power BI, ETL tools

### Data Management Operator – Intern (LaptopHub.in) | New Delhi, India (Remote) | July 2025 – Sept 2025

- Cleaned, validated, and managed large product datasets using **Excel and Google Sheets**.
- Ensured data accuracy, consistency, attention to detail, and SEO-friendly product content across the platform.
- Collaborated with the web team to support **data integration and site performance optimization**.

### Deloitte Australia | Data Analytics Virtual Experience | Remote | June 2025

- Completed self-paced tasks simulating real client work, including data analysis, building interactive dashboards in Tableau to explore telemetry data, forensic investigations, and delivering insights to clients

## TECHNICAL PROFICIENCIES

**Programming & Analytics:** Python, SQL, EDA, Statistical Analysis, Machine Learning Basics

**Visualization & BI:** Power BI, Tableau, Advanced Excel, Dashboard Development

**Python Libraries:** Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, Streamlit

**Tools & Technologies:** PostgreSQL, MySQL, Git, GitHub, OCI, AWS, Jupyter Notebook

**Analytical Concepts:** RFM Analysis, Cohort Analysis, Funnel Analysis, Churn Analysis, Product Analytics, KPI Analysis

**CS Fundamentals:** DBMS, OOP, Operating Systems, Data Structures & Algorithms, Computer Networks

## PROJECTS

**Shipment Risk Analysis & Late Delivery Prediction – [Github](#)** – Built a **Machine Learning** and **Power BI** solution to analyze 36k+ shipments and predict late delivery risks with a **38.29% delay rate** identified. Classified **10,110** high-risk shipments using and developed interactive dashboards to improve logistics monitoring, operational efficiency, and decision-making.

### SaaS Product Analytics & Churn Analysis System – Python | SQL | Power BI | Product Analysis | [Github](#)

- Analyzed **147K+ records** to build a **500-customer dataset**, identifying **~22% churn** driven by low engagement and high errors.
- Developed **3 Power BI dashboards** tracking **ARR (4B) & MRR (330M)** and built a **customer health scoring model** for retention insights.

### Consumer360 – Retail Analytics & Customer Segmentation – Python | SQL | Power BI | Churn & Business Analysis | [Github](#)

- Built an end-to-end retail analytics pipeline with **RFM segmentation**, identifying **high-value and churn-risk customers** using customer behavior data by analyzing 100k+ records. Built a **Python-based automated ETL pipeline** and implemented **Row Level Security (RLS)**.
- Developed **interactive dashboards** to analyze sales, regions, product performance, churn risk, highlighting **Pareto (80/20) revenue contribution** and key growth areas.

### Market Risk & Volatility Analysis – Python | Monte Carlo | Streamlit | Financial Analysis | [Github](#)

- Analyzed stock data to measure **volatility, daily returns, and downside risk**, implementing **Monte Carlo simulations** for future price forecasting.
- Built an **interactive Streamlit dashboard** and calculated **Value at Risk (VaR 95%)** to support risk-aware investment decisions.

## CERTIFICATIONS

- Power BI for Business Professional Course – **Infosys Springboard (2026)** [Link](#)
- AWS Certification Course – **Intellipaat Academy (2026)** [Link](#)
- Oracle Certified Data Science Professional Certification – **Oracle University (2025)** [Link](#)
- Analyzing and visualizing data with Microsoft Power BI certification – **ISO (2024)** [Link](#)
- Goldman Sachs Excel Skills Business Job Simulation - **Forage (2025)** [Link](#)
- Deloitte Australia - Data Analytics Job Simulation – **Forage (2025)** [Link](#)
- Accenture - Developer and Technology Job Simulation – **Forage (2025)** [Link](#)
- Introduction to Data Science Course Completion Certificate – **Infosys (2025)** [Link](#)
- Python programming course completion : **Geekster (2024)** [Link](#)

## ACHIEVEMENTS

- Recognized as a **Top Performer** during my **Data Analytics** Internship at **Infotact Solutions**.
- Worked as a Team leader in Data Analytics internship**
- Participated in **Smart India Hackathon**, collaborating on a team-based problem-solving project